



Family Nurturing Center

Strategic Roadmap



OUR MISSION

To strengthen families so that children can live safely and develop fully in their parents' care.

STRATEGIC INTENT

By the end of 2027, the Family Nurturing Center will be a high performing agency, the leader in parent education and family support, as well as a charity and employer of choice.

Strategic Drivers

Exceptional Partners and Programs

Key Strategic Initiatives

EXPAND FUNDING RESOURCES

NEW PHYSICAL ENVIRONMENT

EFFECTIVE INTERNAL SYSTEMS

Make facilities work for us (unrestricted revenue)

Increase contributed income while reducing dependency on grants

Fee for service contract performance & continual quality improvement

Complete Family Campus in Jackson County: ECE, MH, Family Center

Procure/open Family Campus in Josephine Co

Complete building 14 units of mixed - use housing

Data/Metrics Dashboard implementation & monitoring

Communication plan: crisis, families, staff, volunteers, donors & funders

Intranet board/staff for ease/transparency

Overarching Strategic Goal

Increase the number of children living in safe, healthy and attached households, within their own families, promoting their development and well-being, using a two-generation approach.

Strategic Intent continued: The agency will take steps to become a movement in the community, furthering the work to improve the child delivery success model, practitioner knowledge and tools working with children and families.

The agency will remain fiscally sound and work strategically with assets and funds, to ensure security for its employees and the future success of the agency.

The agency will focus on Diversity, Equity, Inclusion and Belonging as an integral part of planning, programs, hiring and training.

Organization: Build Organizational Resilience and Sustainability.

Program: Increase equitable access to high-quality trauma-informed services, using a strength-based and two-generation approach, that are aligned with local state and federal best practices, evaluated annually for continuous quality improvement.

Finance: Create financial stability and a healthy funding structure (at least 80% of sustainable) to support the agency and programs.

Outreach: Increase community awareness, expand our network of friends, increase engagement and create a sense of belonging for stakeholders.

Governance: Increase the knowledge, effectiveness and diversity of the Board to leverage their strengths, passions and connections.